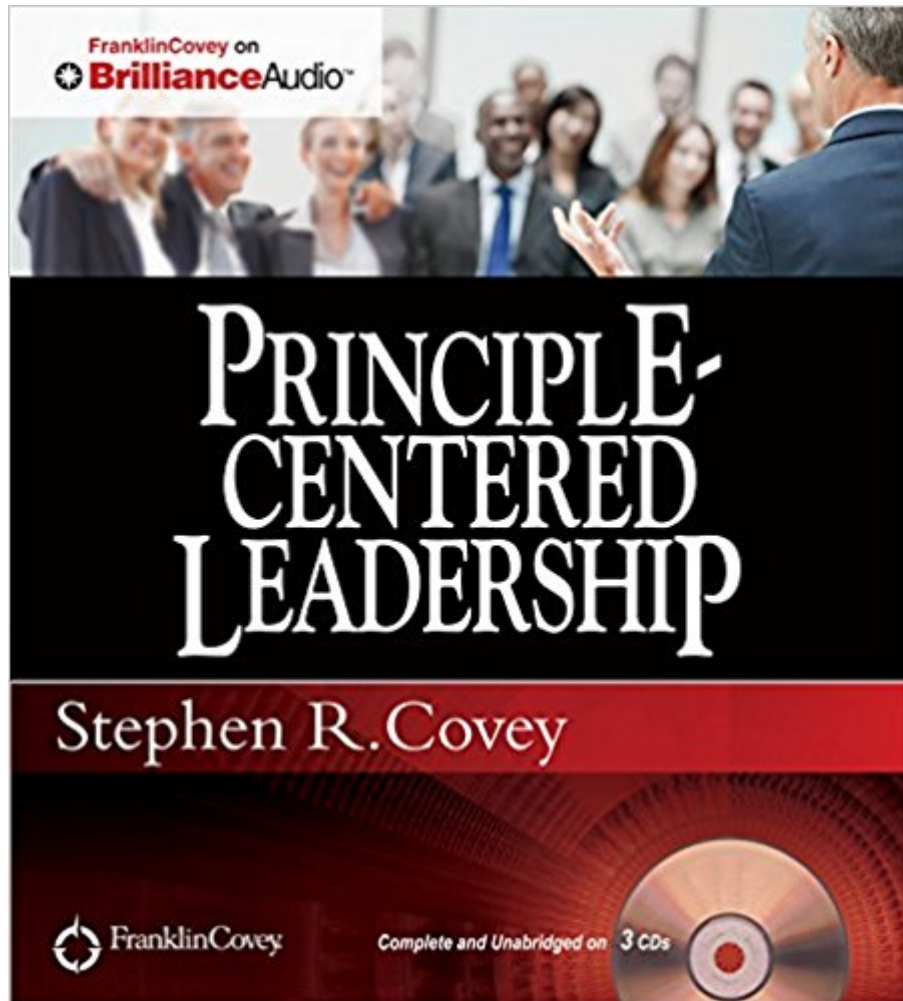




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Principle-Centered Leadership



Synopsis

Learn the powerful principles Dr. Stephen R. Covey has taught to many of the world's top executives and most influential leaders. Align your organization's resources and structures to increase long-term performance and create a high-trust culture—the ultimate competitive advantage.

Book Information

Audio CD

Publisher: Franklin Covey on Brilliance Audio; Unabridged edition (April 1, 2012)

Language: English

ISBN-10: 145589348X

ISBN-13: 978-1455893485

Product Dimensions: 5 x 0.4 x 5.5 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 144 customer reviews

Best Sellers Rank: #471,967 in Books (See Top 100 in Books) #11 in Books > Books on CD > Authors, A-Z > (C) > Covey, Stephen R. #264 in Books > Books on CD > Business > General #438 in Books > Books on CD > Health, Mind & Body > Self Help

Customer Reviews

The great "angst" of life has seemingly gripped us all, and there seems to be no limit to the number of writers offering answers to the great perplexities of life. Covey, however, is the North Star in this field. Following his successful *Seven Habits of Highly Effective People* (S. & S., 1989), Covey now responds to the particular challenges of business leaders by applying his natural laws, or principles, of life to organizations. Covey explains these laws (security, guidance, wisdom, and power), and discusses how seven-habits practice and focus on these principles will result in personal and organizational transformation. He reminds us that personal and organizational success is hard work, requires unwavering commitment and long-term perspective, and is achievable only if we are prepared for a complete paradigm shift in our perspective. Without hesitation, strongly recommended for all management collections.—Dale Farris, Groves, Tex. Copyright 1991 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

Sam Walton Chairman, Wal-Mart Stores, Inc. Covey's philosophy for creating more meaningful relationships and successes in the workplace is one we should be striving to implement throughout

business and industry, in the home and elsewhere, if we expect to be rewarded with happiness and a fulfilling future. -- Review --This text refers to an out of print or unavailable edition of this title.

I listened to the abridged audiocassette version of the book. Covey is a master in providing a framework for trust based, employee empowerment. The premise of the book/cassette program is that be developing a set of principles and paragigms that are valid and applicable across a large series of situations and events. Rather than focusing on management - which is performance and situation specific - the focus needs to be on the development and training of a principles based culture where the employee/family member/ etc can apply the principles in any situation. Starting with being trustworthy, then building to trust based relationships, Covey emphasizes trust and the underpinning principle upon which the entire paradigm is based. The abridged version is a solid and interesting listen and can be completed in just a couple of hours. Worth buying.

FRAUD ALERT - when it says "unabridged" this does not mean that the entire "Principle-Centered Leadership" book is read by Covey. What you get is an unabridged (maybe) recording of one of his seminars on the topic of Principle-Centered Leadership. Having said that, the recording is good and covers a host of topics. It would be a good supplemental source to go with the book, but it is NOT sufficient on its own - in regards to an understanding of the topics covered in the book.

Some reviewers bemoan each and every Covey release, complaining that it is re-hashed material. These critics obviously are missing the whole "principles" point. Principles won't change from publication to publication. If you want to feel rooted and comfortable making organizational decisions, the author points out that this must be done in the context of human needs at the fore. Be prepared to re-invent yourself, and use this book as your guide. I use the word "organizational" so that readers of this review don't misconstrue it as a business book. An organization is described in the text as a group of two or more with a common purpose: read - family, marriage, friendship, school, etc. Be prepared to review and reflect iteratively, as many of the points made are difficult to grasp on the first pass. This difficulty is likely caused by trying to relate to the material from a faulty and deep-rooted paradigm - I was guilty - , but persevere - it it well worth it in the end. If you are looking for a "7-Habits" and "Principle-Centered Leadership" rolled into one book, "The Eighth Habit" may be your best bet. I strongly recommend all three in sequence. Covey is simply the best, if you are prepared to do the hard work... on yourself. Dave Day

I read the book years ago and it changes the way you view personal and professional relationships.
I recommend the book to everyone.

Made mistake and ordered Kindle digital edition and wanted actual book.

A one of a kind leadership resource.

Very good product I will buy it again

For people buying this under the impression that this is the book, it is not. Despite even what the box and CDS say, this is a presentation from Stephen on his principle-centered leadership, but it is not his book. There are no references to chapters or the full information in the book.

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